

**Newfoundland and Labrador Environmental Industry Association**  
*Promoting the growth and development of the environmental industry in Newfoundland and Labrador*

**FOR IMMEDIATE RELEASE**

March 3rd, 2009

**NEIA set for Environment Industry Conference and Trade Show**

St. John's, NL, Canada - February 2009 -The Newfoundland and Labrador Environmental Industry Association (NEIA) will hold its annual Conference and Trade Show - entitled *Our Province, Our Environment: Coping with Change* - on March 12 and 13, 2009 at the St. John's Holiday Inn.

The Conference and Trade Show will focus on environmental issues concerning sustainability and climate change adaptation, and the challenges facing waste management. Companies and industry professionals will gather to learn about and discuss these important issues. In addition, the Trade Show will showcase products and services provided by, and for the environmental industry.

Events Sponsors:

- **Multi-Materials Stewardship Board (MMSB)**
- **Department of Environment and Conservation**
- **Department of Innovation, Trade and Rural Development (INTRD)**
- **Atlantic Canada Opportunities Agency (ACOA)**
- **McInnes Cooper**
- **Canada/Newfoundland and Labrador Business Service Centre**

The conference will discuss:

- **Sustainability**
  - Building a sustainable future
- **Climate Change**
  - Adapting to climate change
- **Waste Management in the province**
  - Progress on implementing the provincial Waste Management Strategy

Presenters include:

- **Dr. Gwynne Dyer**, International Journalist and Historian, Author of *Climate Wars*
- **Honourable Charlene Johnson**, Minister of Environment and Conservation
- **Honourable Kathy Dunderdale**, Minister of Natural Resources
- **Mr. Cory Grandy, P.Eng.**, Director Waste Management Division, Department of Municipal Affairs
- **Mr. Shane P. Mahoney**, Executive Director of Sustainable Development and Strategic Science Branch, Department of Environment and Conservation

"NEIA is an association of companies at the forefront in leading-edge technologies, products and services that solve environmental, health and safety problems and assist businesses to be efficient and operate competitively," said David Kiell, NEIA Executive Director. "The

environmental industry in Newfoundland and Labrador has tremendous growth potential in resource development and environmental protection.”

NEIA companies provide waste management, waste water treatment, remediation, and professional services to industries in the utility, oil and gas, mining, forestry and manufacturing sectors.

“NEIA plays a valuable role in Newfoundland and Labrador’s environmental industry,” said Mike Samson, MMSB Interim Chair and CEO. “The NEIA trade show and conference is an important event that brings our province’s environmental industry together under one roof and we are pleased to have the opportunity to partner with NEIA to be a part of this very significant event,” adds Mr. Samson.

*Our Province, Our Environment: Coping with Change* is open to NEIA members, non-members and the general public. More information and a detailed program are available at [www.neia.org](http://www.neia.org).

**About NEIA** – With more than 150 members, the Newfoundland and Labrador Environmental Industry Association (NEIA) is a high-energy organization whose mandate is to promote the growth and development of the province’s environment sector through strong leadership, advocacy, educational and training opportunities, and business development initiatives. In its interactions with government bodies, research and educational institutions, and private enterprise, NEIA acts as a common voice for member companies and organizations.

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